

Controversy Poster Rubric

Category	Outstanding	Above Average	Average	Below Average	Score
Content 30 pts	The poster effectively and clearly conveys a useful amount of information with great attention to hierarchy.	The poster clearly conveys a useful amount of information with some attention to hierarchy.	The poster somewhat conveys the information with little attention to hierarchy.	The poster does not convey the information with no attention to hierarchy.	
Design/ Composition 25 pts	Student applies art and design principles (such as color, balance, symmetry, pattern, and harmony) with great skill.	Student applies art and design principles (such as color, balance, symmetry, pattern, and harmony) with fair skill.	Student applies art and design principles (such as color, balance, symmetry, pattern, and harmony) but the overall result is not pleasing.	The student does not appear to be able to apply most design principles to their own work.	
Time/Effort 20 pts	Class time was used wisely. Much time and effort went into working with the computer.	Class time was used wisely. Student could have put more effort into working on the computer.	Class time was not always used wisely, little effort was put into working on the computer.	Class time was not used wisely and the student put no effort into working on the computer.	
Originality 15 pts	Student has taken the technique being studied and applied it in a way that is totally their own. The student's personality/voice comes through.	Student has taken the technique being studied and has used source material as a starting place. The student's personality comes through in parts.	The student has copied some elements from the source material. There is little evidence of creativity, but the student has done the assignment.	The student has not made much attempt to meet the requirements of the assignment.	
Participation/ Professionalism 10 pts	Student actively took notes and participated in critique of other student work.	Student took some notes and somewhat participated in critique of other student work.	Student took few notes and barely participated in critique of other student work.	Student did not participate.	

Total ___/100 ___ Turned in on time

Comments
